



WE BELIEVE

WE BELIEVE knowing how to swim can lead to a **1** LIFETIME OF ADVENTURE.

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WE BELIEVE in spreading **KINDNESS.**

2

WE BELIEVE in **DEFYING** gravity.

10. WE BELIEVE in showing **GRATITUDE.**

WE BELIEVE everyone **CAN CONQUER THEIR FEARS.** **3**

WE BELIEVE IN **FUN**

11

WE BELIEVE IN MAKE BELIEVE.

4

12. WE BELIEVE in the power of **PLAY**

13. WE BELIEVE IN **GIVING.**

5. WE BELIEVE a **HAPPY TEAM** leads to **HAPPY CUSTOMERS.**

14

WE BELIEVE IN TEAMWORK

6. WE BELIEVE in **SMILES.**

7

WE BELIEVE that practice **MAKES PROGRESS.**

WE BELIEVE everyone can **KARAOKE.**

15

16

WE BELIEVE ANYONE CAN BE AS COMFORTABLE IN **WATER AS THEY ARE** ON LAND.

WE BELIEVE **FAMILIES MATTER.**

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